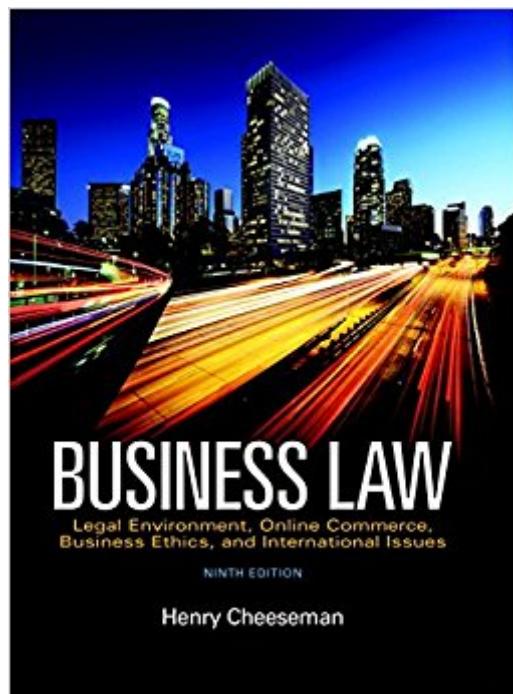


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Customer Reviews

Henry R. Cheeseman is professor emeritus of the Marshall School of Business of the University of Southern California (USC), Los Angeles, California. Professor Cheeseman earned a bachelor's degree in finance from Marquette University, both a master's in business administration (MBA) and a master's in business taxation (MBT) from USC, a juris doctor (JD) degree from the University of California at Los Angeles (UCLA) School of Law, a master's degree with an emphasis on law and economics from the University of Chicago, and a master's in law (LLM) degree in financial institutions law from Boston University. Professor Cheeseman was director of the Legal Studies in Business Program at USC. Professor Cheeseman taught business law, legal environment, and ethics courses in both the MBA and the undergraduate programs of the Marshall School of Business of USC. At the MBA level, he developed and taught courses on corporate governance, securities regulation, mergers and acquisitions, and bankruptcy law. At the undergraduate level, he taught courses on business law, the legal environment of business, ethics, business organizations, cyber law, and intellectual property. Professor Cheeseman received the Golden Apple Teaching Award on many occasions by being voted by the students as the best professor at the Marshall School of Business of USC. He was named a fellow of the Center for Excellence in Teaching at USC by the dean of the Marshall School of Business. The USC's Torch and Tassel Chapter of the Mortar Board, a national senior honor society, tapped Professor Cheeseman for recognition of his leadership, commitment, and excellence in teaching. Professor Cheeseman writes leading business law and legal environment textbooks that are published by Pearson Education, Inc. These include Business Law, Contemporary Business Law, and The Legal Environment of Business. Professor Cheeseman is an avid traveler and amateur photographer. The interior photographs for this book were taken by Professor Cheeseman.

It was a very helpful book. I purchased it for my online business class and it greatly helped me understand most of the topics and definitions. I also liked that every new concept (and I truly mean every one of them) was also accompanied with an example that really helped you learn. The book could be difficult to read sometimes but the examples were very well explained. Actually the book

pulled a lot of real life case as well that made the reading very interesting.

Surprisingly interesting book. It was an optional purchase for a class I'm taking but I really like the cases and stories in the book. Cheeseman puts a little bit of humor into it too. The content is interesting and thought provoking, chapters are succinct and not drawn out. Good book even if you are just casually interested in business law - a lot of the material is generally useful for any person to know, like contracts and liability.

Great case studies.

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